



P.O. Box 665  
Winsted, MN 55395-9903

<MAIL\_FULL\_NAME>  
<MAIL\_LN1>  
[MAIL\_LN2]  
<MAIL\_CITY>, <MAIL\_ST><MAIL\_ZIP>



**Custom-programmed hearing aids** for as low as **\$649** per ear.<sup>1</sup>

## Hearing care designed with you in mind.

<Date>

Dear <First Name>,

Thank you for being a UnitedHealthcare member. As part of your health plan<sup>2</sup>, you have access to hearing health services as well as a wide selection of name-brand and private-labeled hearing aids from major manufacturers for as low as \$649 per ear through **UnitedHealthcare Hearing**. You may reduce your out-of-pocket costs even further if your health plan has a hearing aid benefit.

Over the past few months, it's become more important than ever to remain connected to family, friends and co-workers. Treating your hearing loss can help boost relationships and improve your overall quality of life.<sup>3</sup> It may also lead to better employment opportunities and earnings.<sup>4</sup> UnitedHealthcare Hearing can help you find the care, resources and support you need to improve your hearing and hear life to the fullest.

Ready to treat your hearing loss? Just follow these 3 simple steps to learn more.

- 1** Visit **UHChearing.com/screener** to take an online hearing screener, search for a UnitedHealthcare Hearing network provider and request an appointment—all right there on the website.
- 2** See a UnitedHealthcare Hearing provider to get your hearing tested and order hearing aids.
- 3** Receive hearing aids in person from your provider or through home delivery in 5-10 business days.

For more information, please see the enclosed flyer or visit **UHChearing.com**. You can also call 1-866-926-6632, TTY 711, 8 a.m. to 8 p.m. CT, Monday through Friday.

Sincerely,

<Signature>

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<sup>1</sup>Shipping and sales tax may be applicable.

<sup>2</sup>Hearing aid quantity and frequency limits may apply.

<sup>3</sup>John Hopkins Medicine.

<sup>4</sup>Hearing Health Foundation. "Making a Sound Investment." [hearinghealthfoundation.org/blogs/tag/Quality-of-life](https://hearinghealthfoundation.org/blogs/tag/Quality-of-life). Accessed April 28, 2020.

## Save on hearing aids and hear life to the fullest.



Through UnitedHealthcare Hearing, you have access to hundreds of name-brand and private-label hearing aids, plus convenient ordering options and personalized care to help you improve your hearing.

### Hearing health care made easier.

Treating your hearing loss may allow you to reconnect with the world around you and make it easier to engage with family and friends. UnitedHealthcare Hearing gives you options, care and convenience so you can start hearing the sounds you've been missing.



#### Name-brand and private-label hearing aids at significant savings.

Choose from hundreds of name-brand and private-label hearing aids from major manufacturers, including Beltone™, Oticon, Phonak, ReSound, Signia, Starkey®, Unitron™, Widex® and more at savings of up to 80% off industry prices.<sup>1</sup>



#### More than 5,000 credentialed hearing provider locations.

Access the largest nationwide network<sup>2</sup> of credentialed hearing professionals that provide hearing tests, hearing aid evaluations and follow-up support.



#### Convenient ordering.

Order hearing aids in person through a hearing provider or have them delivered right to your home in 5–10 business days.



#### Personal support, every step of the way.

You'll receive access to professional, nationwide support, online tutorials, hearing health tips and more, so you can stay connected and get the most out of your hearing aids.

# Custom-programmed hearing aids for your unique hearing loss.

With a large selection of private-label and name-brand hearing aids and convenient home delivery and in-person care options, you can choose what works best for your needs.

	Basic	Reserve	Entry	Essential	Standard	Advanced	Premium
Hearing Aids	Private label	Private label	Name brand	Name brand	Name brand	Name brand	Name brand
Cost	\$	\$+	\$\$	\$\$\$	\$\$\$\$	\$\$\$\$\$	\$\$\$\$\$\$
Styles*	BTE	RIC, ITE, Ultra Power BTE, CIC	All styles				
Batteries	1-year supply						5-year supply
Follow-up Care	Additional cost per follow-up visit	Hearing aid fitting and 3 follow-up visits included within the first year, after the 45-day trial period					
Trial Period	70 days	45 days					
Warranty	3-year extended warranty (covers repair and a one-time loss/damage replacement)**						

\* BTE = behind-the-ear; RIC = receiver-in-canal; ITE = in-the-ear; CIC = completely-in-canal

\*\* One-time replacement cost may apply.



**Contact UnitedHealthcare Hearing today to start using your hearing benefit.**

**Call: 1-866-926-6632, TTY 711 | Visit: [uhchearing.com](http://uhchearing.com)**



<sup>1</sup> Compared to industry average on a pair of hearing aids. Consumer Reports, 2017.

<sup>2</sup> 2019 UnitedHealthcare Internal Data.

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UnitedHealthcare Hearing is provided through UnitedHealthcare, offered to existing members of certain products underwritten or provided by UnitedHealthcare Insurance Company or its affiliates to provide specific hearing aid discounts. This is not an insurance nor managed care product, and fees or charges for services in excess of those defined in program materials are the member's responsibility. UnitedHealthcare does not endorse nor guarantee hearing aid products/services available through the hearing program. This program may not be available in all states or for all group sizes. Components subject to change.

Insurance coverage provided by or through UnitedHealthcare Insurance Company or its affiliates. Administrative services provided by United HealthCare Services, Inc. or their affiliates.